

Ablume Website Wireframe Draft 1 - 2.10.2012

The Home page

This wireframe concept is for general organisation of information and indicative layout purposes only. By removing all corporate images, colours, identity, final terms/text, etc. the focus is solely on the concepts for key elements to include & their relationship to each other.

Corporate identity background style

Logo

Area for a current promotional message, most likely text, something direct, and easy to update »

Home Buy Flowers Online Contact Us 'phone-call-encouraging' text **02 6262 6505**

Primary image, ratio of 4 x 3 horizontal

This area is allocated to have a composition of multiple smaller images, maybe 2 to 4 and the potential for a small block of promotional text linking to shop »

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